



Enhance your financial website by integrating Adwise

Manage your portfolio with objective analysis and up-to-date information

Adwise TechRules®

Investment in shares requires objective and up-to-date information as well as tools that allow the identification of opportunities and risk control.

Adwise is a set of **interactive tools to analyse financial markets objectively** from a quantitative point of view, from an analysis per share to the possibility of comparison.

Adwise products

T-Reports™ are technical reports that allow us to know more about how a share is performing and what its short-term performance may be according to a quantitative analysis.

WatchList is an interactive market analysis tool that allows **daily online monitoring of stocks** and their behaviour both in the short term and in the medium/long term, comparison between shares and the selection of those which are performing best.

Charting is a **graph designing tool** that the user may use to customise (frequency, type of graph), adding, moreover, the technical indicators which best adapt to their investment strategy.

Methodology

Investing on the stock Exchange is a long-term career where the most important factor to **control** is **risk** and not to allow losses that are difficult to recover from.

Our methodology is based on **quantitative** methods applied to the price series. We believe that “when the news breaks, the market has already acted on the facts”, that is to say, that the **prices** anticipate the news.

We offer the investor an analysis methodology full of **advantages**: easy to understand (there is no need to be an expert in finance), easy to follow and use (automated) and risk control oriented.

More than **20 years' experience** in the markets guarantees our methodologies.

Aim

Online brokers, finance portals, investment blogs and private investors.

Benefits

Pay per use

No fixed cost. Pay only for the services you access.

Control of activity

Through the usage statistics you can track in real time, the efficiency of the service in boosting your website users' loyalty.

Wide market coverage

Unlimited market coverage *versus* coverage by a team of analysts. We cover any stocks in the world with not additional effort.

Quick and easy

Integrate Advise into your own site in just a few minutes so that your clients may begin to benefit from the service immediately, or access the service from the Advise site if you are a private investor.

Track Record

Measurement by the TechRules trading model application for each share over the last 10 years.

Objective analysis

Our philosophy, based on quantitative models, aims to remove passion and fear when investing and to substitute them with a rigorous and objective methodology when confronting the markets.

Fully independent

Our service is completely automatic. It is not subject to the personal opinions of analysts or investment banks.

Education

All of our experience – over 20 years – at your disposal via online demos, training videos, manuals and an extensive and constantly updated library.

About TechRules

TechRules is a leader in the development of technology for the industrialisation of financial advisory services. We develop contents and tools of high added value for the investor.

TechRules.com

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